

## Gabriel Prero

3028 W. Fargo Ave.  
Chicago, IL, 60645  
p | 773.809.5234  
gabriel@prero.com  
www.prero.com

### Skills

Solidworks	Injection Molding
Photoshop	Blow Molding
Illustrator	Glass Molding
Rhinoceros	Metal
Tablet Sketching	Wood
Rapid Prototyping	Ceramics

### Experience

2017

*Industrial Designer, Home Products International* | 07.12 - Current

I design home storage and organization solutions for all of HPI's various product lines, which includes storage, garment care, and home organization products. My responsibilities include market research, trend and market analysis, concept generation, CAD modeling and rendering, design for manufacturing, presentation, in-house FDM prototyping and machine maintenance, concept research and analysis, and consulting through the production process.

*Principal, Prero Design L.L.C.* | 05.09 - Current

I work with clients on an array of Industrial Design and product development needs. I specialize in startups looking to bring a product to life.

2012

*Co-founder/Chief Design Officer, BioSpawn Lure Co.* | 05.12 - 12.16

At BioSpawn, we design and manufacture phenomenal fishing lures that take the natural properties of bass prey, and enhance them for superior action and results.

2011

*Industrial Designer, TricorBraun Design* | 05.10 - 11.11

Lead and collaborated on custom bottle and packaging design projects for TB's range of international clients. Process included initial sketch ideation, detailed Solidworks modeling, FDM and Objet prototyping, customer presentations, vendor relations and followup, and quality control throughout the sampling, unit cavity, and full cavity production processes. While at TB, I successfully launched over 20 custom packaging designs, have been awarded 8 patents, and have more pending.

2010

2009

*Industrial Designer, Trade Associates Group, Ltd. - tag* | 07.08 - 05.09

Designed for Tag's collections of seasonal and year-round gift-ware, table-ware, candles and accessories, art furniture, and home décor, as well as presented to sales team and private label customers.

2008

Additionally, aided the relaunch of their sister company, Tag Furnishings Group, purveyor of contemporary furniture, with new product designs and a new branding scheme, consisting of a new print and digital catalogue, letterhead, and other sales and promotional materials.

2007

*Industrial Designer, ACCO Brands, Swingline Division* | 09.07 - 5.08

Took lead or assisted on various design projects, ranging from new product development to internal design projects.

### Education

*BFA / Magna Cum Laude - May '08* |

University of Illinois- Chicago Industrial Design Program

### More

9 patents awarded, 1 patent pending

IDSA Member

Featured by Shapeways, Home Gym Magazine, Shape Magazine-Germany, popularscience.com, gizmodo.com, and yankodesign.com

UIC School of Art + Design Faculty Prize for Industrial Design - 2008

UIC IDSA Merit Award Nominee - 2008

Winner- Life Fitness Design Competition - Spring '07